

FY 2010 - 2011 DOWNTOWN IMPROVEMENT BOARD COMMITTEE VOLUNTEER FORM

Please check the box (es) beside the DIB Committee or Council on which you would like to be considered for appointment(s).

BUSINESS DEVELOPMENT COMMITTEE

Responsibilities: Monitoring and evaluating the strategy used to attract investors and businesses to the district, assisting with the efforts to retain existing businesses, reviewing CRA funding priorities and redevelopment issues, and developing strategies to grow employment numbers, attractions, and opportunities within the downtown. – **Meets Quarterly**

DOWNTOWN RETAIL COUNCIL (open only to restaurateurs, retailers, and bar owners)

Responsibilities: Coordinating cooperative promotions and marketing campaigns among downtown retailers, conducting consumer oriented research to better target efforts of the committee, overseeing the implementation of the Downtown Retail Strategy, and representing the common needs or interests of independent local retailers to public entities and agencies. – **Meets Monthly**

HOLIDAY DECORATIONS COMMITTEE

Responsibilities: planning, coordinating, and overseeing the decorating of the public areas and streetscapes during the holiday season each year. -**Meets As Needed**

HOUSING COMMITTEE

Responsibilities: Increasing the number of housing units and residents in the downtown, attracting developers and investors, assisting developers and existing property owners in traversing the permitting and public approval process for projects, promoting the creation and expansion of services that support housing, coordination of marketing efforts to promote downtown living, conducting specialized market research and analysis, and advocating for public support and/or financing to fill gaps in efforts to grow the residential presence in downtown. – **Meets Quarterly**

MAINTENANCE AND BEAUTIFICATION COMMITTEE

Responsibilities: Improving the downtown streetscape appearance and function, adding color and texture to downtown streets, working to improve the appearance and function of parks and plazas in the downtown, keeping public areas of downtown clean, enhancing the lighting in the downtown area, and working for the removal of all visible signs of deterioration and neglect in the physical environment. – **Meets Quarterly**

PARKING AND TRAFFIC COMMITTEE

Responsibilities: Implementing and overseeing the Downtown Parking Management Strategy, managing the Downtown Parking Management District, coordinating traffic circulation for the maximum benefit of downtown businesses and residents, formulating ways to enhance the number and availability of public parking spaces available to short term users of downtown, and maintaining easy access to and within the downtown for vehicular traffic, public transportation, bicycles, and pedestrians. – **Meets Monthly**

SPECIAL EVENTS COMMITTEE

Responsibilities: Planning and presenting Gallery Nights, the Elf Parade, and the Pensacola Wine Festival, coordinating with downtown events not presented by the DIB to increase the familiarity and attractiveness of downtown among visitors, tourists, and newcomers.

- **Meets Bi-Monthly**

NAME (please print) _____

COMPANY _____

ADDRESS _____ CITY/STATE/ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

Appointments are available for residents who live in the downtown district as well as property and business owners in the same district. These appointments are made by the DIB Chairman and expire on September 30th, 2011. All committee and council meetings are open to the public but voting membership is limited to those who are eligible for appointments as prescribed in the Charter.

Please send completed form to DIB, 41 N. Jefferson Street – Suite 401, Pensacola, FL 32502 or fax to #850-434-7275 before September 30, 2010. Committee Volunteer Forms may also be completed online at www.downtownpensacola.com.