

FY 2012 DOWNTOWN IMPROVEMENT BOARD COMMITTEE VOLUNTEER FORM

Please check the box beside the DIB Committee(s) or Council(s) on which you would like to be considered for appointment(s).

- BUSINESS DEVELOPMENT COMMITTEE**
Responsibilities: Monitoring and evaluating the strategy used to attract investors and businesses to the district, assisting with the efforts to retain existing businesses, reviewing CRA funding priorities explaining redevelopment issues, and developing strategies to grow employment numbers, attractions, and opportunities within the downtown. – **Meets Bi-Monthly**
- DOWNTOWN RETAIL COUNCIL** (open only to restaurateurs, retailers and bar owners)
Responsibilities: Coordinating cooperative promotions and marketing campaigns among downtown retailers, conducting consumer oriented research to better target efforts of the committee, overseeing implementation of the Downtown Retail Strategy, and representing the common needs or interests of independent local retailers to public entities and agencies. – **Meets Monthly**
- HOUSING COMMITTEE**
Responsibilities: Increasing the number of housing units and residents in the downtown, attracting developers and investors, assisting developers and existing property owners in traversing the permitting and public approval process for projects, promoting the creation and expansion of services that support housing, coordination of marketing efforts to promote downtown living, conducting specialized market research and analysis, and advocating for public support and/or financing to fill gaps in efforts to grow the residential presence in downtown. – **Meets Quarterly**
- MAINTENANCE AND BEAUTIFICATION COMMITTEE**
Responsibilities: Improving the downtown streetscape appearance and function, adding color and texture to downtown streets, working to improve the appearance and function of parks and plazas in the downtown, keeping public areas of downtown clean, enhancing the lighting in the downtown area, and working for the removal of any visible signs of deterioration and neglect in the physical environment. – **Meets Quarterly**
- PARKING AND TRAFFIC COMMITTEE**
Responsibilities: Overseeing the implementation of the Downtown Parking Management Strategy, managing the Downtown Parking Management District, coordinating traffic circulation for the maximum benefit of downtown businesses and residents, formulating ways to enhance the number and availability of public parking spaces available to short term users of downtown, and maintaining easy access to and within the downtown for vehicular traffic, public transportation, bicycles, and pedestrians. – **Meets Monthly**
- PLANNING AND DISTRICT BOUNDARY COMMITTEE**
Responsibilities: Reviewing downtown development plans affecting the district, developing planning proposals, and recommending changes to the Downtown District Boundaries and/or redevelopment financing options. – **Meets Quarterly**
- SPECIAL EVENTS COMMITTEE**
Responsibilities: Managing and presenting Gallery Nights and The Pensacola Wine Festival. Coordinating with downtown events not presented by the Downtown Improvement Board to enhance the attendance and positive impact on downtown interests and present a limited number of unique special events to increase the familiarity and attractiveness of downtown among visitors, tourists, and newcomers. – **Meets Monthly**

****Please note that ALL committee meeting notices, information, and agenda packets are distributed via email.**

NAME (please print) _____

COMPANY _____

ADDRESS _____ CITY/STATE/ZIP _____

TELEPHONE _____ FAX _____

EMAIL (required) _____

NOTE: Appointments to DIB Committees and Councils are for the term of the noted fiscal year (October 1, 2011 through September 30, 2012). You also must be a resident, business owner or employee of a business within the Downtown District in order to be a voting member of any committee.

Please send completed form to DIB, 41 N. Jefferson Street – Suite 401, Pensacola, FL 32502, fax to #850-434-7275 or send via electronic submission (www.downtownpensacola.com) before September 30, 2010.

