

Gallery NIGHT

MUSIC · ART · CUISINE

Be Part of the Excitement.

Seven times a year, more than 10,000 people stroll through the charming brick walkways of Downtown Pensacola to experience an eclectic array of music, art and cuisine. Galleries and businesses feature the works of dozens of local artists, the aromas of local cuisine fill the streets, and the sounds of local musicians dance through the evening air.

As a Gallery Night sponsor, you help to make Downtown Pensacola a dynamic place to live, work and visit.

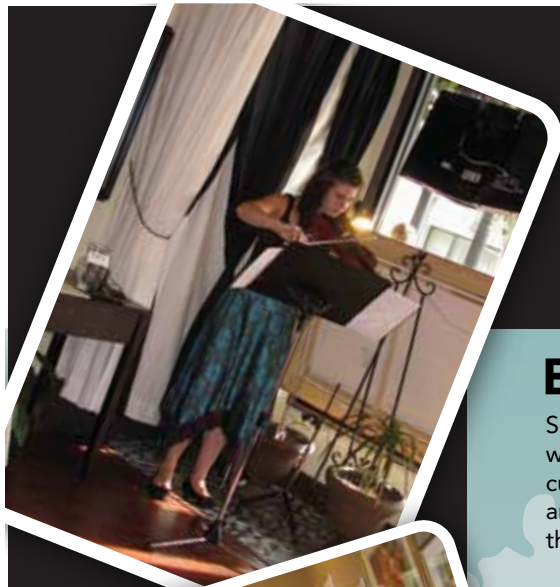
Sponsorship Levels, Rights and Benefits

Title Level: \$25,000

- As Title Sponsor you will be the exclusive company to receive Title recognition for Gallery Night 2011.
- Complete name integration with the event- "YOUR NAME" presents Gallery Night
- Guaranteed high profile logo advertisement in Downtown Crowd and all ads run.
- Opportunity to provide a "Welcome Letter" published within Downtown Crowd
- You will receive exclusive "first position" brand recognition in all promotional advertising for Gallery Night including:
 - Logo in print advertising in community newspapers, out of town newspapers, magazines and internet advertising
 - Logo on all PSA including television placement
 - Thanked by name on all Gallery Night social media.
 - Logo prominently on rotated Outdoor campaign in metro Pensacola
 - Audio recognition in radio spots/PSA
 - Title Sponsor recognition in all Gallery Night news releases
- Logo recognition in all promotional materials for Gallery Night including:
 - posters/flyers distributed at businesses and institutions in downtown
 - Gallery Night Home Page as well as a link to your website
 - Gallery Night sponsor acknowledgement page
- Sidewalk space to set up a booth during each event and sample your products to attendees
- Audio recognition from music stage emcee – If available

Corporate Sponsor: \$5,000

- Logo in print advertising in community newspapers, magazines and internet advertising
- Logo in all Outdoor campaign spots (contingent on Title Sponsorship)
- Logo on all PSA including television placement
- Recognition in all Gallery Night news releases and social media
- Logo recognition in all promotional materials for Gallery Night including:
 - posters/flyers distributed at businesses and institutions in downtown
 - Logo recognition on Gallery Night Home Page as well as a link to your website
 - Gallery Night sponsor acknowledgement page
- Sidewalk space to set up a booth during each event and sample your products to attendees
- Audio recognition from music stage emcee – If available



Sponsorship Levels, Rights and Benefits Continued

Associate Sponsor: \$2,500

- Logo in print advertising in community newspapers, magazines and internet advertising
- Name listed on all PSA television placement
- Recognition in all Gallery Night news releases
- Logo recognition in all promotional materials for Gallery Night including:
 - posters/flyers distributed at businesses and institutions in downtown
 - Logo recognition on Gallery Night Home Page as well as a link to your website
 - Gallery Night sponsor acknowledgement page
- Sidewalk space to set up a booth during each event and sample your products to attendees
- Audio recognition from music stage emcee – If available

Supporting Sponsor: \$1,000

- Name listed in print advertising in community newspapers, magazines and internet advertising
- Logo recognition in all promotional materials for Gallery Night including:
 - Social Media
 - posters/flyers distributed at businesses and institutions in downtown
 - Logo recognition on Gallery Night Home Page as well as a link to your website
 - Gallery Night sponsor acknowledgement page

If you are interested in becoming a Gallery Night sponsor there are two ways to get started. To become an Associate, Supporting or Gallery Night participant sponsor, simply fill in the sponsorship form below. For Title Level and Corporate Sponsorships please contact Christopher Davis at 850.912.4203. Please return forms to CleverOgre, 526 W. Chase St.; Pensacola, FL 32502 or email it to nolabels@cleverogre.com.

Name of Business _____

Address _____

Email _____

Name of Owner/Manager _____

Phone Number _____ Amount Paid _____

Please make checks out to: Pensacola Downtown Improvement Board

Please Provide a brief description of your business to be used in any media and copy of your company logo in either Adobe Illustrator format or a hi-resolution .jpg.

